



Report to:	<i>Community Engagement Committee</i>
Tabled on:	<i>Tuesday, 7th July 2020</i>
Agenda reference:	CE20/020 – Promotion of outdoor space
Report by:	Caroline Holgate, Clerk

Overview:

This committee have spoken in the past about encouraging local residents to use the outdoor space we have available.

During recent months, being able to take regular exercise, has become more important than ever. East Hunsbury residents are fortunate to have a large amount of green space within the parish, which is maintained for their benefit and use, but there are many who do not realise what is on their doorstep.

In the past we have engaged with the established “Health Walks” programme, which is run by The Ramblers in association with Trilogy. This gave us the opportunity to enrol a volunteer on walk leader training, with the expectation that the volunteer would then create and map a suitable route in East Hunsbury. The route, once tested, would then be added to the local Health Walks programme, with the walk taking place on a regular basis and led by the trained walk leader/s.

It was envisaged that a couple of volunteers would take this on jointly, but unfortunately this has not worked out. It is not feasible to expect a volunteer to manage this alone, and because of the current climate it is not prudent to bring other volunteers together to take on tasks which are new to them.

Proposal:

Delaying the development of walking routes in East Hunsbury until after the health emergency has passed could restrict the development of the use of green spaces, particularly as now is the ideal time to encourage residents to explore their local area.

Therefore we have spoken with Julia Doherty who runs Adventure Geek, a locally based company which promotes the benefits of walking for health and fun. Julia would develop a series of self-guided walks which would be graded over length and difficulty, so there would be something for everyone to try. All of the walks would be mapped, tested and risk assessed.

There is also the potential for future development with Adventure Geek, including family activities like geo-caching, and quizzes linked to our green spaces.

The development of a “walking map” of East Hunsbury could highlight areas of interest in the parish, for example, wildflower planting or remembrance benches, and enhancements made to the green areas in the future could be added to new editions of the map. Copies would be made available in digital or hard copy with the focus on making the map eye catching but easy to follow.

An outline of the cost for creating a walk is attached. Please bear in mind that the quote is for creating one walk of approximately 1 hour long, and actual cost will depend on how many walks are created.



QUOTE

East Hunsbury Parish Council
Attention: Caroline Holgate
Overslade Close,
East Hunsbury
Northampton
NN4 ORZ

Date
25 Jun 2020

Expiry
25 Jul 2020

Quote Number
QU-0011

Reference
Map Creation

Julia Doherty trading as
Adventure Geek
1 Mansell Close
TOWCESTER
Northamptonshire
NN12 7AY
GBR

Map Creation for East Hunsbury

To create a series of maps for the East Hunsbury area.

Description	Quantity	Unit Price	Amount GBP
<p>STAGE 1 - CREATE A WALK (COMPUTER GENERATED ONLY)</p> <p>To create a series of map walks which are graded at different lengths and difficulty.</p> <p>Suggested lengths:</p> <p>a) 1.5 miles / 2.4 km b) 3 miles / 4.8 km c) 5 miles / 8km d) 10 miles / 16km</p> <p>Price quoted is per walk.</p> <p>I suggest we colour code the walks to make them easier to follow.</p>	1.00	25.00	25.00
<p>STAGE 2 - RISK ASSESS THE WALK, AND CREATE A GPX FILE</p> <p>Stage two will involve going out and actually walking the route. Making detailed notes, way marking of stiles, hazards, points of interest (both immediately and things you can see in the distance, such as the Express lift Tower), parking etc</p> <p>Price quoted is "per hour".</p> <p>a) 1.5 miles - approx 30 mins b) 3 miles - approx 1hr c) 5 miles - approx 2hrs d) 10 miles - approx 3.5hrs</p>	1.00	25.00	25.00
<p>STAGE THREE - Producing the map.</p> <p>This will include producing an actual map for each walk, which will be colour coded and graded accordingly. We will incorporate all the relevant information, along with a "b" side.</p>	1.00	89.60	89.60



Description	Quantity	Unit Price	Amount GBP
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Note:
The price quoted is per map, which will be supplied as a standard PNG 300dpi file, 22x22cm for the map, and a PDF that is print ready. This will give you a commercial licence for up to 35k printed copies of the map. (Note, I do have options for unlimited copies, so let me know if you would like these prices).

If you would like your map branded, or made available for editing by a graphic designer then I can supply the following files at an additional cost).

1. Layered PSD 300dpi up to 66x66cm @ £95.00 extra.
2. Layered SVG up to 66x66cm @ £240 extra. producing

		Subtotal	139.60
		TOTAL GBP	139.60